

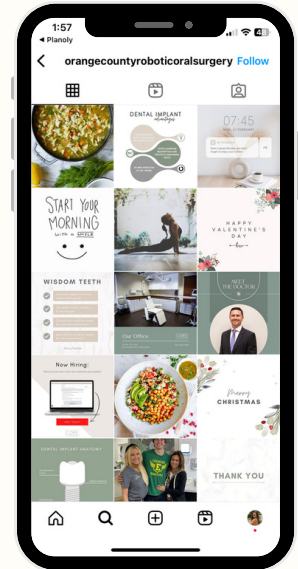
# SOCIAL MEDIA MARKETING

## What is it?

Social media marketing is the use of social media platforms and websites to promote a product or service.

## Does it work?

When careful messaging is paired with thoughtful content creation, yes it works. The quality and quantity of content will determine your success.



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## WHAT'S INCLUDED?

- 3 social media platforms of your choice
- 2 posts per platform per week (6 posts total per week)
- 1 month - 3 month social media schedule (depending on your preference)
- Shared media library for easy asset sharing
- Weekly status report
- Monthly analytics & statistics report
- Post/follower engagement
- Lead management
- Post promotion - optional (at your preferred budget)
- Professional social media guidance